

Build Brand Awareness Beyond Your Booth!

San Antonio ★ March 17 – 19, 2020

SPRING 2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

☐ REFRESHMENT BREAKS

INVESTMENT: \$2,500 (LIMIT 4 SPONSORS)

Assorted beverages and snacks will be made available to attendees at designated break times during the conference.

SPONSORSHIP BENEFITS

- ★ Company logo on signage during breaks
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on schedule of events on event website
- ★ Company logo (with other sponsors) on napkins

☐ NETWORKING BREAKFASTS

INVESTMENT: \$5,000 (LIMIT 4 SPONSORS)

Attendees are given a full breakfast buffet on Tuesday and Wednesday mornings.

SPONSORSHIP BENEFITS

- ★ Company logo on signage during breakfasts
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on schedule of events on event website
- ★ Company logo (with other sponsors) on napkins
- ★ Optional: You may leave giveaways or marketing materials on the breakfast tables for attendees

☐ WELCOME TO SAN ANTONIO RECEPTION

INVESTMENT: \$5,000 (LIMIT 4 SPONSORS)

After a day full of education and trade show, attendees will be treated to cocktails, appetizers and networking opportunities during our Welcome to San Antonio Reception Wednesday evening.

SPONSORSHIP BENEFITS

- ★ Company logo on signage during reception
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on schedule of events on event website
- ★ Company logo (with other sponsors) on cocktail napkins
- ★ Sponsor logos on drink tickets
- ★ 25 additional drink tickets per sponsor company to hand out to clients

☐ 20x20 MEETING SPACE ON TRADE SHOW FLOOR

INVESTMENT: \$2,000 PER HOUR (MUST HAVE A MINIMUM OF 5 HOURS SPONSORED)

SSA will have a 20x20 hard walled meeting room built and furnished on the trade show floor. Exhibitors may rent the room for private meetings with clients during trade show hours.

☐ AISLE SIGNS AND FLOOR CLINGS

INVESTMENT: \$8,500 (LIMIT 2 SPONSORS)

Sponsor logo and booth number clung on alternating aisle signs and 3x3 directional floor clings in trade show hall.

☐ YOUNG LEADERS GROUP (YLG) EVENTS

INVESTMENT: \$5,000 (LIMIT 4 SPONSORS)

Includes: Onsite Reception, Offsite Reception, Education Session

SPONSORSHIP BENEFITS

- ★ Company logo on YLG invitation
- ★ Contact list of YLG's 250+ members (with signed waiver)
- ★ Recognition in the conference's program — distribution of 3,000
- ★ Company logo in all YLG email blasts promoting the Fall Conference
- ★ Recognition on the schedule of events on the event website
- ★ Recognition in the September issue of the SSA Magazine—18,000+ circulation

☐ MOBILE CHARGING STATIONS

INVESTMENT: \$2,500 (LIMIT 2 SPONSORS)

Includes: 2 stations, one near registration and one in trade show hall.

SPONSORSHIP BENEFITS

- ★ Your company logo on charging stations
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on the schedule of events on the event website
- ★ Company logo on any signage for charging stations

A Limited Number of Sponsorship Opportunities Available!

SPRING 2020 CONFERENCE & TRADE SHOW SPONSORSHIP

SSA WOMEN'S COUNCIL EDUCATIONAL / NETWORKING SESSION

INVESTMENT: \$2,500 (LIMIT 2 SPONSORS)

Enhance your presence at SSA's well-attended Women's Council event inside the conference hotel.

SPONSORSHIP BENEFITS

- ★ Your company logo on signage for this event
- ★ List of Women's Council attendees (with signed waiver)
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on the schedule of events on the event website
- ★ Recognition from podium at the event
- ★ Placement of your company's marketing materials on unmanned sponsorship table inside event room

DIRECT MEMBERS-ONLY LOUNGE SPONSORSHIP PROGRAM

INVESTMENT: \$3,000 (LIMIT 2 SPONSORS)

SPONSORSHIP BENEFITS

- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on the schedule of events on the event website
- ★ Recognition / logo on signage outside and inside the Direct Members-Only Lounge
- ★ Placement of your company's marketing materials on unmanned sponsorship table inside the Direct Members-Only Lounge

ORIENTATION FOR FIRST-TIME ATTENDEES AND NEW SSA MEMBERS

INVESTMENT: \$1,000 (LIMIT 2 SPONSORS)

New SSA members and first-time conference attendees come to learn about the self-storage industry, SSA and its resources, and the conference program.

SPONSORSHIP BENEFITS

- ★ Company logo on signage for the event
- ★ Recognition in the conference's program—distribution of 3,000
- ★ Recognition on schedule of events on event website
- ★ Recognition from the podium at the event
- ★ Placement of your company's marketing materials on unmanned sponsorship table inside the event room

SSA ATTENDEE LANYARDS

INVESTMENT: \$2,500 (LIMIT 4 SPONSORS)

SPONSORSHIP BENEFITS

- ★ Company logo on all regular attendee lanyards (exhibitor lanyards excluded)
- ★ Recognition in the conference's program—distribution of 3,000

HOST HOTEL KEY CARDS

INVESTMENT: \$10,000 (EXCLUSIVE SPONSORSHIP)

SPONSORSHIP BENEFITS

- ★ Company logo on all Marriott River Walk and River Center guest room key cards for rooms booked in the SSA block
- ★ Recognition in the conference's program—distribution of 3,000

PENS

INVESTMENT: \$2,500 (EXCLUSIVE SPONSORSHIP)

SPONSORSHIP BENEFITS

- ★ Company provides pens to be distributed to attendees in conference bags and meeting rooms

NOTEPADS

INVESTMENT: \$2,500 (EXCLUSIVE SPONSORSHIP)

SPONSORSHIP BENEFITS

- ★ Company provides notepads to be included in conference bags and meeting rooms

Our company _____
would like the opportunity to sponsor the checked
item(s) _____

and understand the total sponsor fees of \$ _____
will be due at the time of signing and will be paid through
the exhibitor registration portal. We understand that the
fees are non-refundable.

Authorized Signature: