

SSA 2021 FALL CONFERENCE & TRADE SHOW

DAILY PROGRAM AT-A-GLANCE

TUESDAY September 7

8:00a-6:00p
Conference & Trade Show Registration

8:00a-5:00p
Exhibitor Set-Up

1:00p-4:00p
SELF STORAGE ECONOMIC SUMMIT
Optional event; separate fee.

1:00p-3:30p
MANAGERS SUMMIT
Optional event; separate fee.

4:00p-6:00p
**Young Leaders Group (YLG)
Networking Reception**
Requires membership in the YLG.

5:30p-6:45p
Chairman's VIP Reception
Ticketed event; by invitation only.

6:00p-7:30p
Canadian SSA Reception
Ticketed event; by invitation only.

WEDNESDAY September 8

7:00a-5:00p
Conference & Trade Show Registration

7:00a-5:00p
SSA Membership, State Associations
Products & Services Booth

7:00a-8:30a
Breakfast Buffet & Networking

8:00a - 8:45a
Concurrent Educational Sessions (3)

8:00a-10:00a
Exhibitor Set Up

8:00a-8:30a
**Orientation for First-Time
Attendees & New Members**

8:45a-9:00a
Break

9:00a-10:00a
OPENING GENERAL SESSION

10:00a-10:15a
Break

10:15a-11:30a
**FOUNDATION FORUM SPEAKER
GINGER HARDAGE**

11:30a-4:00p
Trade Show

1:30p-5:00p
Large Owners Council Meeting
*For SSA members who own 10 or more facilities
and are dues-paying members of the LOC.
Reception to follow.*

4:00p - 4:15p
Break

4:15p-5:30p
Educational Roundtables

5:45p-6:30p
Concurrent Educational Sessions (3)

5:45p-6:45p
**Nevada SSA Meeting
& Educational Session**

6:45p-8:15p
Welcome to Las Vegas Reception

THURSDAY September 9

7:00a-3:30p
Conference & Trade Show Registration

7:00a-5:00p
SSA Membership, State Associations
Products & Services Booth

7:00a-8:30a
Breakfast Buffet & Networking

8:00a-8:45a
Concurrent Educational Sessions (3)

8:30a-9:45a
Canadian Topic Panel Discussions

8:45a-9:00a
Break

9:00a-9:45a
Concurrent Educational Sessions (3)

9:45a-10:00a
Break

10:00a-11:30a
**SELF STORAGE FOUNDATION
HALL OF FAME INDUCTIONS
KEYNOTE ADDRESS
JOE RUSSELL**

CEO, PUBLIC STORAGE

11:30a-3:00p
Trade Show

3:00p-7:00p
Exhibitor Move-Out

3:15p - 4:00p
Concurrent Educational Sessions (3)

3:30p-5:00p
YLG Educational Session
Requires membership in the YLG.

4:00p-4:15p
Break

4:15p-5:00p
Concurrent Educational Sessions (3)

THURSDAY (cont.) September 9

5:00p-5:15p
Break

5:15p-6:00p
Concurrent Educational Sessions (3)

6:00p-7:00p
**SSA Women's Council
Networking Session**

7:00p-9:00p
**Young Leaders Group (YLG)
Offsite Networking Reception**
Requires membership in the YLG.

FRIDAY September 10

7:00a-8:15a
Breakfast Buffet & Networking

7:00a-10:00a
SSA Membership, State Associations
Products & Services Booth

8:00a-8:45a
Concurrent Educational Sessions (4)

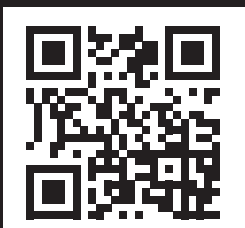
8:45a-9:00a
Break

9:00a-9:45a
Concurrent Educational Sessions (4)

9:45a-10:00a
Break

10:00a-11:15a
CLOSING GENERAL SESSION
JOLENE BROWN

**REGISTER
TODAY**



**September 7-10
MGM Grand**

selfstorage.org
#SSAVegas21

Better Together