

# SSA 2023 FALL CONFERENCE & TRADE SHOW



SEPTEMBER 5-8  
MGM GRAND • LAS VEGAS

#SSAVegas23 • selfstorage.org

## PAWS AND RELAX WELLNESS BOOTH

SSA and Charity Storage would like to evolve the Paws for a Cause booth into a Wellness booth for attendees at the SSA Fall Trade Show.

As you know, Las Vegas organization Michael's Angel Paws' service dog program is designed to help individuals who need help with mobility issues, PTSD, Autism, and medical alert (diabetic, seizure and hearing). Their therapy dog program provides canine teams that bring smiles through waggin' tails to those in hospitals, hospice, schools, and libraries. It is a worthy cause and their dogs have been a big hit at our past trade shows.



Keep in mind, if attendees are experiencing Las Vegas "properly", they will need a moment to relax and hydrate during the show. As such, we would like to invite attendees to enjoy a quick massage, hydrate, and pet a therapy dog.

We need your help! There are some fees involved in bringing the dogs to the show, ordering the supplies and paying the massage therapists. To offset those fees, we would like to make this a fun sponsorship opportunity for the exhibitors! **Once the expenses are covered, any additional sponsor fees collected will be given as a donation: 75% to Michael's Angel Paws and 25% to Charity Storage.**

### WE NEED 6 OR MORE SPONSORS AT \$3,500 EACH

A sponsorship maximizes your company's visibility by:

- Each sponsor company can contribute giveaways and branded materials. SSA will provide massage stations, branded water bottles and Liquid IV packets. Try to build on this.
- Raffle baskets with donated items from sponsors.
- Press release sent by Charity Storage which recognizes you as a sponsor of the wellness station.
- Signage outside of the Trade Show Hall indicating your sponsorship of the wellness station.
- Special acknowledgment in Charity Storage's flier indicating your sponsorship. This goes into each attendee's bag at the Fall Conference.
- Your logo and signage on/outside the wellness station in the trade show hall.
- Recognition page in the conference issue *SSA Magazine* of all wellness sponsors (for any sponsor logos received by June 26).

### SSA FALL CONFERENCE & TRADE SHOW "PAWS AND RELAX WELLNESS BOOTH" SPONSORSHIP/DONATION: \$3,500

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

My company agrees to sponsor the therapy dog petting station during the SSA Trade Show. I understand that our \$3,500 payment is due prior to July 5. Once expenses are covered, any additional sponsor fees collected will be given as a donation: 75% to Michael's Angel Paws and 25% to Charity Storage.



#### SEND QUESTIONS TO:

Jennifer Pettigrew • [jpettigrew@selfstorage.org](mailto:jpettigrew@selfstorage.org) or  
Carol Franklin • [cfranklin@selfstorage.org](mailto:cfranklin@selfstorage.org)



Charity  
Storage

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## CONFERENCE SPONSORSHIP OPPORTUNITIES

*All sponsorship opportunities listed will be booked on a first-come, first-served basis.*

### SPONSORS

#### □ LANYARDS

INVESTMENT: **\$2,500** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- Logos alternating on lanyards
- Recognition in the conference onsite program

#### □ PENS

INVESTMENT: **\$3,000** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

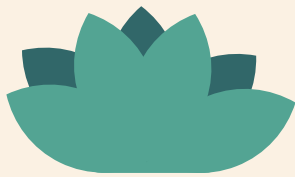
- Sponsor supplies to be placed in bags

#### □ NOTEBOOKS OR NOTEPADS

INVESTMENT: **\$3,000** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

- Sponsor supplies to be placed in bags



**BUILD BRAND  
AWARENESS  
BEYOND  
YOUR  
BOOTH**

Sponsorships can be  
selected on the contract.

Contract and Confidentiality Agreement  
can be found here.

### EDUCATION SPONSORS

#### □ MANAGERS SUMMIT

INVESTMENT: **\$2,000** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in back of room
- Recognition in the conference onsite program

#### □ NEW MEMBER ORIENTATION

INVESTMENT: **\$2,000** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in back of room
- Recognition in the conference onsite program

#### □ WOMEN'S COUNCIL EDUCATIONAL SESSION/NETWORKING SPONSOR

INVESTMENT: **\$2,500** (Limit 5 Sponsors)

##### SPONSORSHIP BENEFITS

- Logo on signage
- List of Women's Council attendees
- Recognition in conference onsite program
- Recognition on schedule of events on event website
- Recognition in conference issue of *SSA Magazine*
- Recognition from podium at the event
- Placement of company's marketing materials on unmanned sponsorship table inside event room

#### □ DIVERSITY & INCLUSION SESSION/NETWORKING

INVESTMENT: **\$3,000** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- Logo on signage
- List of Diversity & Inclusion session attendees
- Recognition in Conference Onsite Program
- Recognition on schedule of events on event website
- Recognition in Conference Issue of *SSA Magazine*
- Recognition from podium at the event
- Placement of company's marketing materials on unmanned sponsorship table inside event room

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### NETWORKING OPPORTUNITIES

#### WELCOME RECEPTION

INVESTMENT: **\$4,000** (Limit 5 Sponsors)

##### SPONSORSHIP BENEFITS

- Logo on signage in reception area
- Logo on screen loop during reception (if applicable)
- Recognition in conference onsite program
- Recognition on the schedule of events on the website

#### SSA CAFÉ

INVESTMENT: **\$4,000** (Limit 5 Sponsors)

##### SPONSORSHIP BENEFITS

- Recognition in the conference onsite program
- Recognition on the schedule of events on the website
- Recognition in conference issue of *SSA Magazine*
- Logo on signage outside of café
- Placement of company's marketing materials on unmanned sponsorship table inside of café

#### YLG SPONSOR

INVESTMENT: **\$2,500** (Limit 6 Sponsors)

##### SPONSORSHIP BENEFITS

- Company logo on YLG invitation
- Contact list of YLG's Members
- Recognition in the onsite program
- Company logo in all YLG email blasts
- Recognition on the schedule of events on website
- Recognition page in the conference issue *SSA Magazine*
- Ability to bring (2) guests to YLG Reception. Additional guests must be members of the YLG.

### SIGNAGE

#### CROSS AISLE SIGN W/ 3'X3' FLOOR STICKERS

INVESTMENT: **\$8,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- Will alternate sponsors on even or odd aisles
- Logo and booth number on sign
- Up to 3 floor stickers alternating in aisles opposite of aisle sign

#### POOL WALKWAY WINDOW CLINGS

INVESTMENT: **\$8,000** (Limit 3 Sponsors)

##### SPONSORSHIP BENEFITS

- Sponsor artwork on window clings

#### FIRST-FLOOR FLOOR CLINGS

INVESTMENT: **\$3,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- Sponsor artwork on floor sticker in high traffic area of conference

#### FIRST-FLOOR COLUMN WRAPS

INVESTMENT: **\$7,000** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- Sponsor artwork on columns in main foyer

Sponsorships can be  
selected on the contract.

Contract and Confidentiality  
Agreement can be found here.



A LIMITED NUMBER OF  
**SPONSORSHIP  
OPPORTUNITIES**  
AVAILABLE!

#### SEND QUESTIONS TO:

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