

# SSA 2022 FALL Conference & Trade Show SEPTEMBER 6-9 • MGM GRAND

#SSAVegas22  
selfstorage.org

## PAWS FOR A CAUSE

### Sponsorships and Donations Needed!

The Self Storage Association and Charity Storage have teamed up with local Las Vegas organization Michael's Angel Paws. Their service dog program is designed to help individuals who need help with mobility issues, PTSD, Autism, and medical alert (diabetic, seizure and hearing). Their therapy dog program provides canine teams that bring smiles through waggin' tails to those in hospitals, hospice, schools, and libraries.



Did you know that petting a therapy dog produces an automatic relaxation response, lifts spirits, provides comfort, improves focus, and so much more! As such, SSA and Charity Storage would like to bring a few of these canine good citizens to the SSA Fall Trade Show.

#### WE NEED 6 OR MORE SPONSORS AT \$2,000 EACH

There are some fees involved in bringing the dogs to the show and building a space for them, so to offset those fees we would like to make this a fun sponsorship opportunity for the exhibitors! **Once the expenses are covered, any additional sponsor fees collected will be given as a donation: 75% to Michael's Angel Paws and 25% to Charity Storage.**

A sponsorship maximizes your company's visibility by:

- Press release sent by Charity Storage which recognizes you as a sponsor of the petting station
- Signage outside of the Trade Show Hall indicating your sponsorship of the petting station
- Special acknowledgment in Charity Storage's flier indicating your sponsorship. This goes into each attendee's bag at the Fall Conference.
- Your logo and signage on/outside the petting station in the trade show hall
- Recognition page in the Conference Issue *SSA Magazine* of all therapy dog sponsors (for any sponsor logos received by July 5)

#### SSA FALL CONFERENCE & TRADE SHOW "PAWS FOR A CAUSE" SPONSORSHIP/DONATION: \$2,000

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

My company agrees to sponsor the therapy dog petting station during the SSA Trade Show. I understand that our \$2,000 payment is due prior to July 5. Once expenses are covered, any additional sponsor fees collected will be given as a donation: 75% to Michael's Angel Paws and 25% to Charity Storage.

# SSA 2022 FALL Conference & Trade Show SEPTEMBER 6-9 • MGM GRAND

#SSAVegas22  
selfstorage.org

## CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

### SPONSORS

#### Lanyards

INVESTMENT: **\$2,500** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logos alternating on lanyards
- > Recognition in the conference onsite program

#### In Room TV Branding

INVESTMENT: **\$8,500** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

- > Message will be the first thing attendees see when they turn on the TV

#### Cell Phone & Laptop Charging Locker

INVESTMENT: **\$2,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logo on charging station
- > Recognition in the conference onsite program
- > Company logo on any signage for charging stations

#### Pens

INVESTMENT: **\$3,000** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

- > Sponsor supplies to be placed in bags

#### Notebooks or Notepads

INVESTMENT: **\$3,000** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

- > Sponsor supplies to be placed in bags

### EDUCATION SPONSORS

#### Managers Summit

INVESTMENT: **\$2,000** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logo on signage outside of room
- > Sponsor mentioned in opening remarks before session starts
- > Sponsor allowed marketing materials in back of room
- > Logo recognition in the conference onsite program

#### New Member Orientation

INVESTMENT: **\$1,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logo on signage outside of room
- > Sponsor mentioned in opening remarks before session starts
- > Sponsor allowed marketing materials in back of room
- > Logo recognition in the conference onsite program

#### Women's Council Educational Session/ Networking Sponsor

INVESTMENT: **\$2,500** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logo on signage
- > List of Women's Council attendees
- > Name recognition in conference onsite program
- > Name recognition on schedule of events on event website
- > Name recognition in conference issue of *SSA Magazine*
- > Name recognition from podium at the event
- > Placement of company's marketing materials on unmanned sponsorship table inside event room

# SSA 2022 FALL Conference & Trade Show SEPTEMBER 6-9 • MGM GRAND

#SSAVegas22  
selfstorage.org

## CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

### NETWORKING OPPORTUNITIES

#### ☐ Welcome Reception

INVESTMENT: **\$3,000** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- > Logo on signage in reception area
- > Logo on screen loop during reception (if applicable)
- > Name recognition in conference onsite program
- > Name recognition on the schedule of events on the website

#### ☐ SSA Café

INVESTMENT: **\$5,000** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- > Name recognition in the conference onsite program
- > Name recognition on the schedule of events on the website
- > Name recognition in conference issue of *SSA Magazine*
- > Name/Logo recognition on signage outside and inside the café
- > Placement of company's marketing materials on unmanned sponsorship table inside of café

#### ☐ YLG Sponsor

INVESTMENT: **\$5,000** (Limit 4 Sponsors)

##### SPONSORSHIP BENEFITS

- > Company logo on YLG invitation
- > Contact list of YLG's Members
- > Recognition in the onsite program
- > Company logo in all YLG email blasts
- > Recognition on the schedule of events on website
- > Recognition page in the conference issue *SSA Magazine*

Sponsorships can be selected on the contract.

Contract and Confidentiality Agreement can be found here.

### SIGNAGE

#### ☐ Cross Aisle Sign w/ 3'x3' Floor Stickers

INVESTMENT: **\$8,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Will alternate sponsors on even or odd aisles
- > Logo and booth number on sign
- > Up to 3 floor stickers alternating in aisles opposite of aisle sign

#### ☐ Television City Hanging Boxes

INVESTMENT: **\$4,500** (Limit 3 Sponsors)

##### SPONSORSHIP BENEFITS

- > Sponsor artwork on one side of Hanging Box for the duration of the show

#### ☐ Pool Walkway Window Clings

INVESTMENT: **\$7,000** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Sponsor artwork on window clings

#### ☐ Conference Center Lobby Digital Readerboard

INVESTMENT: **\$3,000** (Exclusive sponsorship)

##### SPONSORSHIP BENEFITS

- > Sponsor artwork on readerboard

#### ☐ First-Floor Floor Clings

INVESTMENT: **\$3,500** (Limit 2 Sponsors)

##### SPONSORSHIP BENEFITS

- > Sponsor artwork on floor sticker in high traffic area of conference

#### ☐ District Hanging Boxes

INVESTMENT: **\$2,500**

##### SPONSORSHIP BENEFITS

- > Non-Exclusive: Sponsor Artwork on rotation with other ads

#### SEND QUESTIONS TO:

Jennifer Pettigrew \* [jpettigrew@selfstorage.org](mailto:jpettigrew@selfstorage.org) or

Carol Franklin \* [cfranklin@selfstorage.org](mailto:cfranklin@selfstorage.org)