



Self Storage Association 2023 SPRING Conference & Trade Show

MARCH
8-10
ERNEST N. MORIAL
CONVENTION CENTER

CONFERENCE SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

SPONSORS

- LANYARDS**
INVESTMENT **\$2,500** (limit 4 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Logos alternating on lanyards
 - ✦ Recognition in the conference onsite program
- CELL PHONE CHARGING STATION**
INVESTMENT **\$2,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Artwork on charging station (22" wide x 28" tall – 2 sides per unit)
 - ✦ Recognition in the conference onsite program
- HOTEL KEY CARDS**
INVESTMENT **\$8,500** (Exclusive sponsorship)

SPONSORSHIP BENEFITS

 - ✦ Artwork on hotel keycards
 - ✦ Listed as a sponsor on event webpage
 - ✦ Recognition in the conference onsite program
- PENS**
INVESTMENT **\$2,000** (exclusive sponsorship)

SPONSORSHIP BENEFITS

 - ✦ Sponsor supplies to be placed in bags
- NOTEBOOKS OR NOTEPADS**
INVESTMENT **\$2,500** (exclusive sponsorship)

SPONSORSHIP BENEFITS

 - ✦ Sponsor supplies to be placed in bags

EDUCATION SPONSORS

- MANAGERS SUMMIT**
INVESTMENT **\$2,000** (limit 2 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Logo on signage outside of room
 - ✦ Sponsor mentioned in opening remarks before session starts
 - ✦ Sponsor allowed marketing materials in room
 - ✦ Recognition in the conference onsite program
- NEW MEMBER ORIENTATION**
INVESTMENT **\$1,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Logo on signage outside of room
 - ✦ Sponsor mentioned in opening remarks before session starts
 - ✦ Sponsor allowed marketing materials in room
 - ✦ Recognition in the conference onsite program
- WOMEN'S COUNCIL EDUCATIONAL SESSION/NETWORKING**
INVESTMENT **\$2,500** (limit 4 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Logo on signage
 - ✦ List of Women's Council attendees
 - ✦ Recognition in conference onsite program
 - ✦ Recognition on schedule of events on event website
 - ✦ Recognition in conference issue of *SSA Magazine*
 - ✦ Recognition from podium at the event
- DIVERSITY & INCLUSION SESSION**
INVESTMENT: **\$2,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

 - ✦ Logo on signage
 - ✦ List of Diversity & Inclusion attendees
 - ✦ Recognition in conference onsite program
 - ✦ Recognition on schedule of events on event website
 - ✦ Recognition in conference issue of *SSA Magazine*
 - ✦ Name recognition from podium at the event

Send questions to:

JENNIFER PETTIGREW ✦ jpettigrew@selfstorage.org or
CAROL FRANKLIN ✦ cfranklin@selfstorage.org





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NETWORKING OPPORTUNITIES

WELCOME RECEPTION

INVESTMENT: **\$3,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- ★ Logo on signage in reception area
- ★ Logo on screen loop during reception (if applicable)
- ★ Recognition in conference onsite program
- ★ Recognition on sponsor page on website

SSA CAFÉ

INVESTMENT: **\$4,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- ★ Recognition in the conference onsite program
- ★ Recognition on the schedule of events on the website
- ★ Recognition in conference issue of *SSA Magazine*
- ★ Recognition on signage outside and inside the café
- ★ Placement of company's marketing materials on unmanned sponsorship table inside of café

YOUNG LEADERS GROUP (YLG)

INVESTMENT: **\$5,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- ★ Company logo on YLG invitation
- ★ Contact list of YLG's members
- ★ Recognition in the conference onsite program
- ★ Company logo in all YLG email blasts
- ★ Recognition on the schedule of events on website
- ★ Recognition in conference issue of the *SSA Magazine*

SIGNAGE

CROSS AISLE SIGN w/ 3'x3' FLOOR STICKERS

INVESTMENT: **\$8,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

- ★ Will alternate sponsors on even or odd aisles
- ★ Logo and booth number on sign
- ★ Up to 3 floor stickers alternating in aisles opposite of aisle sign

SHUTTLE BUS SPONSOR

INVESTMENT: **\$7,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

- ★ Sponsor logo above event description/route
- ★ Recognition in the conference onsite program

CONFERENCE CENTER FLOOR CLING

INVESTMENT: **\$2,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

- ★ One (1) 3'x3' floor cling in high traffic area of the convention center
- ★ Recognition in the conference onsite program

HANGING BANNER

INVESTMENT: **\$5,000** (limit 3 sponsors)

SPONSORSHIP BENEFITS

- ★ One (1) 6'x8' hanging banner in high traffic area of the convention center



Sponsorships can be selected on the contract.

[Contract and Confidentiality Agreement can be found here.](#)

